

Sponsorship Brochure

MiniDebConf Palakkad 2022

NSS College of Engineering, Palakkad, Kerala

November 12-13, 2022



India is hosting Annual Debian Conference in 2023. As a pre-event, Debian India community combining with FOSS NSS team is hosting a MiniDebConf in NSS College of Engineering, Palakkad, Kerala, India on 12th and 13th November 2022. “**MiniDebConf Palakkad 2022**” is a smaller version of Debian Conference which focuses on Debian as a Free and Open Source Software by conducting talks and workshops. The conference will provide a platform for advances in not only Debian but various Free Software projects as well. This event aims to introduce and propagate Debian and Free Software among college students in Kerala.

We invite you to join us and support this event!

This brochure contains information on sponsorship opportunities for “**MiniDebConf Palakkad 2022**”. We can also be reached at india.mini@debconf.org

Hello from the Organisers!

This brochure provides all the information regarding sponsorship of the conference. There is a brief note on Debian Project and the need for such conferences in Free software projects like Debian which is run by volunteers.

We invite you to sponsor our conference at a level of your choice, which meets your budget and matches the level of visibility you would like among our participants and in various platforms the conference is publicized.

In this brochure, we describe the benefits associated with each of these tiers, as well as giving a few ideas about the additional exposure that's possible through sponsoring individual components of our conference, including the possibility of advertising your job openings and engaging directly with our attendees.

MiniDebConf Palakkad is organised on a non-profit basis, and all the organisers work as volunteers without compensation.

Your contribution makes it possible for us to promote Debian and Free Software (Open Source) technologies to the academic and professional audience, motivate them to contribute to the movement of open knowledge, and also helps us bring together a large number of Debian contributors to work together, help each other, learn from each other, and forge friendships that facilitate the remote collaboration our project.

We would like to thank you in advance for your support. If you have any questions or ideas to discuss, write to us at india.mini@debconf.org

— **The MiniDebConf Palakkad Team**

Debian

Debian also known as Debian GNU/Linux, is a Linux distribution composed of free and open-source software, developed by the community-supported Debian Project, which was established by Ian Murdock on August 16, 1993. The Debian Stable branch is the most popular edition for personal computers and servers. Debian is also the basis for many other distributions, most notably Ubuntu.

Debian is one of the oldest operating systems based on the Linux kernel. The project is coordinated over the Internet by a team of volunteers guided by the Debian Project Leader and three foundational documents: the Debian Social Contract, the Debian Constitution, and the Debian Free Software Guidelines.



DebConf

DebConf is an annual conference where Debian contributors get together to work on Debian. It usually happens in person, although in 2020 and 2021 we held it as an online event due to the COVID-19 pandemic and in 2022 the DebConf22 was held in Prizren, Kosovo. In 2023, India is hosting DebConf 23 at Infopark Kochi, Kerala.

MiniDebConf

These are smaller Debian conferences, targeted towards specific communities of interest and offered delegates an opportunity to network with other enthusiasts while immersing themselves in a specific topic or project. There is also an India spin-off for the event called DebUtsav which involves participation from various other Free Software communities.

Debian India

Debian India is a group of enthusiasts who would like to expand the Debian community in the sub-continent and thus to increase the number of active contributors to the project. We are actively organising various events like Debian Day, Debian Stable release parties, MiniDebConfs and DebUtsavs to get our contributors together at a place and also to bring more contributors to the project. We are also committed towards our non-English speaking communities by running multi-lingual tracks in conferences. In DebConf20 we had Malayalam language track and DebConf21, Indic languages track was successfully organized. We also organised a multi-lingual MiniDebConf Online edition in 2021, which was successor of several MiniDebConfs and DebUtsavs which happened in various educational institutions across India.

MiniDebConf Palakkad 2022

MiniDebConf Palakkad is organised by Debian India community in association with FOSS NSS, which hosts the event with support from Debian project. The event will be held at NSS College of Engineering campus, on November 12th & 13th, 2022.

NSS College of Engineering, Palakkad is one of the most reputed, premier engineering educational institution in Kerala affiliated to APJ Abdul Kalam Technological University. It was established in 1960 by Nair Service Society. The campus is situated in NSS Nagar at Akathethara, 9 km from Palakkad town, and 3 km from the Palakkad Railway Junction. The nearest airports are at Coimbatore (55 km) and Cochin International Airport (110 km).

The FOSSNSS (FOSS Cell) of NSS College of Engineering, Palakkad is a collective of students who like to explore and spread the open-source software and its ideology. Roots of this FOSS Cell dates back to the year 2009. The cell focus on contributing to Free and Open Source Software, advocating for free software and mentoring students to achieve excellence in various fields, leading the whole campus to the world of Freedom, Community and Free Software.



We have a highly enthusiastic team volunteering for this event and we are putting our best to make this event a huge success.

Need for Sponsorship

Events like these have helped us to get together and work on the project. Various teams get to show case what they do and help new contributors to get on track. Nothing can beat the impact of live workshops and demos to get more contributors to volunteer driven Free software project like Debian. Many other free software communities are benefited from these, as the attendees are not just Debian contributors but also active members in various other Free software communities. By putting a real face to the otherwise on-line relationships, the bond grew stronger as they continue participating in similar events and contributing to the project. So we keep organising MiniDebConfs and DebUtsavs to expand and diversify our community.

As this event is organised by volunteers and majority of the organising team are students from NSS College of Engineering, we need your support to meet the expenses for organising such a national event. With partial support from Debian, we highly depend on our local sponsors for our expenses like the meals provided for all attendees, accommodation and remuneration for speakers, delegate kit provided to all attendees etc.

Sponsorship and Privileges

Sponsorship Tiers

Platinum Sponsor: ₹50,000

Benefits of our Platinum sponsor:

- Company's corporate logo will appear on the website specifying 'Platinum Sponsor'.
- Company's logo on all posters and brochures of the event.
- Company's standees /banners can be put up at each event venue, if the standees/banners (Maximum 3) is provided by the Company. Size of each standee / banner should not be more than 6x3 feet.
- Company's logo will be displayed on the conference stage back drop. These banners will be made by the event organizers.
- Brochures / flyers (provided by the company) can be distributed with delegate kit.
- Company's logo will appear on delegate kit of the conference.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion.

Gold Sponsor: ₹30,000

Benefits of our Gold sponsor:

- Company's corporate logo will appear on the website specifying 'Gold Sponsor'.
- Company's logo on all posters and brochures of the event.
- Company's standees / banners can be put up at each event venue, if standees/banners (Maximum 2) is provided by the Company. Size of each standee / banner should not be more than 6x3 feet.
- Company's logo will be displayed on the conference stage back drop. These banners will be made by the event organizers.
- Company's logo will appear on delegate kit of the conference.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion.

Silver Sponsor: ₹15,000

Benefits of our Silver sponsor:

- Company's corporate logo will appear on the website specifying 'Silver Sponsor'.
- Company's logo on all posters and brochures of the event.
- Company's standees /banners can be put up at each event venue, if the standees/banners (Maximum 1) is provided by the Company. Size of each standee / banner should not be more than 6x3 feet.
- Company's logo will be displayed on the conference stage back drop. These banners will be made by the event organizers.
- Company's logo will appear on delegate kit of the conference.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion.

Bronze Sponsor: ₹10,000

Benefits of our Bronze sponsor:

- Company's corporate logo will appear on the website specifying 'Bronze Sponsor'.
- Company's logo on all posters and brochures of the event.
- Company's logo will be displayed on the conference stage back drop. These banners will be made by the event organizers.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion.

Sponsor: ₹5,000

Benefits of our Sponsor:

- Company's logo will appear as a sponsor on the website.
- Company's logo will appear on delegate kit of the conference.

How to sponsor

Our accounting partner is the event host FOSS NSS, and you can directly transfer the amount of sponsorship to the account. Details for the bank account of Computer Science department, NSS College is provided below:

Account name: **CSEDWF**
Account number: **557134349**
IFSC Code: **IDIB000A007**
Branch: **Indian Bank, Akathethara**

Stalls

Open space for stalls with tables and chairs can be provided to Silver Sponsors and above with the pre-condition that no commercial activity can take place. The Stalls are to only share information about your product. The product, idea and implementation has to be a FOSS and available under some copyleft license.

If you have any other ideas to sponsor, like providing a promotional item along delegate kit or in some other ways please communicate with the team at india.mini@debconf.org

Looking forward for your participation and support.

Team MiniDebConf Palakkad 2022